

**SB Corporation Value Proposition**  
**Credit champion for underserved small enterprises. No one left behind.**

**STRATEGY MAP  
(2017-2022)**

**VISION**  
 By 2022, we envision Small Business Corporation as the best managed non-bank GOCC for MSME development finance

**MISSION**  
 Grow the MSME sector by:  
 •developing and implementing financing and capacity building support programs for underserved enterprises and for grassroots MSME organizations; and  
 •advocating for measures and policies that will promote a stronger MSME finance industry.

**VALUES**  
 •Development Orientation  
 •Innovation  
 •Accountability  
 •Transparency  
 •Results-based mindset  
 •Knowledge-based service

